

INTERNATIONAL WHITE WINE FESTIVAL

15-16 FEB. 2025 — 15TH ANNUAL

A CELEBRATION OF WHITE WINE FROM AROUND THE GLOBE



• Why White Wine Matters •

- **White wine is HOT right now.** Sales are up and consumers and trade are trending to white wines over red.
- **Versatility in the glass and on the table.** The range of white wine styles is astounding. From light and crisp to full and luscious, whites run the gamut and provide styles for every type of taste, mood and meal.
- **White wine is a gateway drug.** Most people start their wine consumption with more fruit forward white wines, slowly graduating to more nuanced styles. And for that we are thankful.
- **Acid abounds.** Whether you are an acid freak or not, you have to admire white wine's ability to use that acid to its advantage - either to be sleek and sexy on its own, perhaps for pairing purposes, or even cultivating ageability.
- **White wine remains the better bargain.** With all the great wine options available, white wine is still usually a better value option on the shelf to enjoy on a more frequent basis (and throw some in the cellar for aging).

• Event Details •

- Say hello to even more charming white wines as this event, previously called the International Alsace Varietals Festival & Winter White Wine Festival, **welcomes all white wines grown in the region & beyond** (hello Grenache Blanc, Semillon, Grüner, Chenin!).
- Why International? There currently **isn't an event that focuses entirely on white wine** from around the globe!
- **Varietal tables** (Riesling, Gewürztraminer, & Chenin Blanc) **led by respected educators and enthusiasts** will showcase how these grapes shine from different regions. Importers and distributors will also showcase global wines they adore.
- **Still Chardonnay has been on the rise in Anderson Valley** in recent years. These wines speak for themselves in both profile and aromas, without the need for much oak, if at all. We are surprised that that **very few are talking about how damn good they are (hint hint)**.
- Stick around on Sunday to attend winery VIP Open House events and be treated to a range of special selections up and down the Valley.

Participating Wineries- As of 12/4/2024

BAXTER WINERY BRASHLEY VINEYARDS CALSTAR CELLARS DOMAINE ANDERSON FATHERS + DAUGHTERS CELLARS
FOURSIGHT WINES FULCRUM WINES GOLDENEYE WINERY GREENWOOD RIDGE VINEYARDS HANDLEY CELLAR
HUSCH VINEYARDS LA CREMA LICHEN ESTATE LONG MEADOW RANCH LULA CELLARS LUSSIER MAGGY HAWK
MINUS TIDE WINE NAVARRO VINEYARDS OTTAVINO WINES PENNYROYAL FARM ROEDERER ESTATE
SCHARFFENBERGER CELLARS SMITH STORY WINES TOULOUSE VINEYARDS TWOMEY CELLARS
WEATHERBORNE WINE CORP WENTWORTH VINEYARDS

SPECIAL GUESTS: SPUR ROAD WINES MAISONS MARQUES & DOMAINES REGAL WINE IMPORTS
WINE & SPIRITS PURVEYORS WINES OF MEXICO

• Winter in Anderson Valley & Mendocino County •

- Get cracking, crab season is in full swing
- Try to spot the spout...
- Hike among the redwoods and seasonal waterfalls in Hendy Woods
- Forage for the gems of the forest - they're popping up everywhere this time of year
- Pack a picnic, lounge on the beach and watch the waves
- Curl up by the fire in one of our beautiful hotels or rental houses
- Nibble on local fare in one of the new restaurants
- Best yet, stop and sip at one of the 33 tasting rooms

